

PUBLIC INVOLVEMENT PLANNING PROTOCOL

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INTRODUCTION

Using the previous checklists and protocols, you can readily develop a Public Involvement program for a specific project. This brief protocol ensures that you have identified an outcome, specific publics, appropriate techniques, and encourages you to incorporate those ideas into program implementation and evaluation.



PUBLIC INVOLVEMENT PLANNING PROTOCOL

Step One: Identify Your Outcome(s)

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Step Two: Identify Your Public(s)

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Step Three: Select Appropriate Public Involvement Techniques

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Step Four: Implement the Plan

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Step Five: Follow up and Evaluate

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